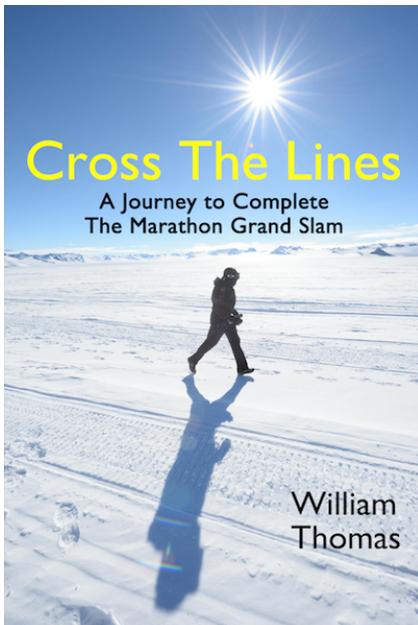


RUNNING FOR RESILIENCE

Lessons On Goal-Setting and Resilience From The Marathon Grand Slam



Dr. William Thomas only began running at age 42, and ran his first marathon nine months later. Looking for a new goal, he set out to complete **The Marathon Grand Slam**: running a marathon on all 7 continents and at the North Pole. In addition to races in the United States, his Grand Slam journey took him to Singapore, France, Brazil, South Africa, Australia, Antarctica, and, ultimately, to 90.00 degrees at the North Pole.

Along the way he learned valuable lessons that helped him not only to run but also to maintain a healthy personal life, manage a global career, and start his own business. **RUNNING FOR RESILIENCE** is the story of a multi-year journey that put him onto a new and very exciting path.

William talks with groups to share his adventures and the lessons he learned about dealing with change and overcoming obstacles, so that others can see what they are capable of. His goal is not just for people to leave with

ideas for improving their job performance, but also to walk out feeling inspired to do something new, something they have thought about but have hesitated to try. Whether it is innovation in their job, a new hobby in their personal life, or even running a marathon themselves, the message is a simple one: it's never too late to try something new, so get out there and do it!

The Marathon Grand Slam is one of the most exciting goals in the world of distance running. As of August 2020, only 146 people worldwide have completed it. The path to completing The Grand Slam offers an opportunity to run not only in different countries but also in very different climates and terrains, going in William's case from the streets of Singapore near the equator to a frozen glacier in Antarctica, before finally running on a 1-meter thick ice floe at the North Pole. The Grand Slam is, for many runners, a multi-year challenge that demands not only athletic skill but also the ability to balance extreme running with the rest of their day-to-day life, and the resilience to overcome challenges that emerge over time. During William's pursuit of the Grand Slam he changed careers, moved around the world, and ultimately started a business, all while keeping an eye on the next race.



With 33 marathons done, William is also a "Six-Star Finisher," having completed all six of the Abbott World Marathon Majors (New York, Tokyo, Chicago, London, Berlin, and Boston).

CROSS THE LINES: A Journey to Complete The Marathon Grand Slam, is available online at Amazon, Book Depository, and Barnes & Noble. You can learn more on his Athlete page at <http://www.facebook.com/DrWilliamThomas>.